

Martial Deleplanque

I am a Product Designer based in Paris. For three years at APS Communication, I managed more than a hundred signage projects, from the client brief to installation. Today, I design and ship digital products: two live client websites, a Windows app I use every day and a football and NBA statistics website, built by directing an AI. Trained at The Design Crew bootcamp.

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Paris, France

EDUCATION	2026	Product Designer Bootcamp The Design Crew · Bachelor's level (3–4 years)	2022–2024	Master's in Sport Management, Marketing & Communication AMOS Business School
EXPERIENCE	2022–2025	APS Communication, Paris Signage Project Manager	2022–2023	À la ville à la montagne, Paris Store Manager
	Contract	Permanent / Work-study	Contract	Work-study
	Responsibilities	- Managed signage projects for Fitness Park, Orange and Miniso, from the client brief to on-site delivery. - Point of contact between clients, technical teams and suppliers, across several projects at once. - Wrote quotes and produced visual deliverables in line with the clients' brand guidelines.	Responsibilities	- Ran a two-in-one store (shoe repair + outdoor): stock, till and daily customer relations. - Adapted the merchandising based on what I observed in store and on buying habits. - Built a loyal local clientele across both activities.
PROJECTS	2026	Portfolio websites Client projects The websites of BKBSHOTS, sports photographer, and Nedim Torun, filmmaker: design, development, launch · Claude Code	2026	Saison Personal project Football and NBA statistics website: product design, data design, leading development · Claude Code
	2026	Robots Personal project Windows app and seven characters that make the AI's work readable: character design, product design · Claude Code	2026	Deezer Bootcamp · Training project Research, user testing, wireframes, high-fidelity mockups in the Deezer design system · Figma
	2026	Ornikar Bootcamp · Training project Research, user testing, wireframes, prototyping, user journeys · Figma		
SKILLS	Proficient	Claude Code, Framer, Figma, Lightroom, Notion, Miro, Claude AI.	Familiar with	Premiere Pro, DaVinci Resolve, Photoshop.
	Languages	French (native) · English (B2).		
INTERESTS	Photography, Sport, Film, Video games.			